

B.Com.-7  
DECEMBER 2019  
2nd Year  
Principles of Management

Time : 3 Hours ]

[ Max. Marks : 100

Note. Attempt any Five questions. All questions carry equal marks.

- Q.1      What are the challenges created by IT in controlling?
- Q.2      What is authority? Why do people accept authority?
- Q.3      Explain TOWN matrix and Portfolio matrix.
- Q.4      What are the different bases of departmentation? What do you mean by span management?
- Q.5      Explain the role of computer in handling the information. What is the difference between direct control and preventive control?
- Q.6      What are the different bases of departmentation? What do you mean by span management?
- Q.7      Explain the term selection along with the selection process.
- Q.8      What is recruitment and selection? What are different methods of recruitment and selection? Explain the difference between the two.