

MBA-9  
DECEMBER 2019  
2nd Year  
Section-A Supply Chain Management  
Section-B Management Information system

Time : 3 Hours ]

[ Max. Marks : 100

Note. Attempt any Five questions. All questions carry equal marks.

- Q.1 What is logistics management? Write a note on role of logistics in supply chain management.
- Q.2 What is Knowledge Information System?
- Q.3 Write a note on key issues in supply chain management.
- Q.4 How the just in time technique is fruitful for any organization?
- Q.5 Explain with essential diagram the IS knowledge that a business manager need to know.
- Q.6 Write a short note on any one of the following  
(a) ABC Analysis (b) EOQ Analysis
- Q.7 Explain the term Kanban system. What are its benefits and limitations?
- Q.8 What is marketing information system? Explain its need and importance?